

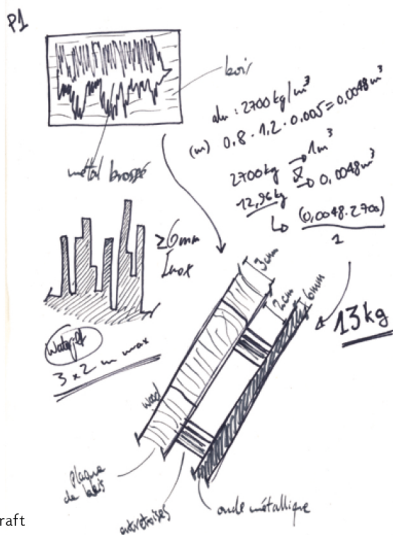
## WAVECRAFT, THE VOICE OF A MASTER

They are a long way off from having the last word. With Wavecraft, Arthur Meier and Gianni Camporota have created a moment of sound for all eternity. The idea behind it? Using one's own voice, that of a loved one, or a completely different party to imagine a contemporary object, and to fix it in time for ever more (and also on the wall!). These two men, artists passionate about sound and design, have an explosive creative outlook. For sketches they have low notes and high notes. Sound waves act as a guideline and Wavecraft aims to give them both texture and colour. For the many suave, deep, hoarse or sexy tones, the two creators draw upon a large collection of noble materials (e.g. stainless steel, steel, aluminium) or Plexiglas. The finishing touches for the artwork depend



Gianni Camporota & Arthur Meier, Wavecraft's founders

on each person's preferences: chrome or matt, satin or brushed, a specific colour or transparent. Having been die cut to the finest detail the item can be attached to a stand or can be fixed directly to a wall. Since 2012, Gianni Camporota, a former student at ECAL (Ecole Cantonale d'Art de Lausanne) and Arthur Meier, a graduate from the SAE (School of Audio Engineering de Genève) have gambled on playing with the senses. You never know where hearing begins and where seeing ends, and vice versa. What is certain is that their creations do not leave people feeling indifferent and give their owners the opportunity to make sound waves have a real visual impact. Do you know what we're trying to say?



[www.wavecraft.ch](http://www.wavecraft.ch)

## PHILIPPE PASCOËT, CHOCOLATE SHOW



Philippe Pascoët's creations

After years of hard work and sacrifice, everything is over in just a few seconds. It's finished. With a Philippe Pascoët stall everyone else pales into insignificance. The best in the field kneel before this artist's creations. The master chocolatier tells his stories using not only ganache, but tablets of chocolate, macaroons, different assortments... his recipe for success? A mix of flavours and poetry. Self-indulgence meets haute couture; his creations awaken the senses. They bring together every ingredient in order to create instant hits, gambling on daring combinations and colourful sensations. In order to mark the subtle line between taste and beauty, Philippe Pascoët draws his inspiration from everyday life: a garden with aromas of lemon verbena or mint, the smells from a smokehouse, a delicate whiff of basil. Chocolate is the star though, transcended by aromatic notes, a union of exquisite and surprising perfumes. The artist also creates the finest ganache. A magical concoction full of colours and shapes; coffee beans, mint leaves and stars all adorn his collections. One can really sense that hedonism is like a second religion for this artist from Brittany, who now lives in Switzerland. He definitely wins the last round. His chocolates will put an end to whoever you were before and all that you hope to become. The consolation prize? The secretion of endorphins is no longer the same as jogging at dawn.

[www.philippe-pascoet.ch](http://www.philippe-pascoet.ch)

## VICTORINOX, SHARPEN THE SOUL

This is the best invention since sliced bread. Since 1884, Victorinox has equipped everyday explorers with its famous Swiss army knife. This is a multi-function tool: screwdriver, scissors, bottle opener, corkscrew... to name but a few. You can be a real life 'MacGyver', like the TV character from the 1980's TV series. The range has over 360 different models with up to 80 different functions. The original knife was designed by the company's founder, Karl Elsener, delivered for the first time in 1891 as a tool for the Swiss army. Officers bought themselves this multi-use